ICAR – Central Sheep and Wool Research Institute

Avikanagar, Rajasthan Swachcha Bharat Mission (SBM)

Daily Report on Swachchta Pakhwada – Day 10 – 25.12.2019

Swachhta Pakhwada program was organized at Dadawadi (Jain Mandir) on 25.12.2018. Dadawadi is situated at 5 km from CSWRI campus and many devotees visit this mandir on daily basis. Staff of the Institute and members of ladies club assembled and proceeded to Malpura by bus to take active participation in Swachh Bharat Mission. After reaching Malpura bus stand, swachhta awareness rally was organized. Swatchchta rally started from mapura bus stand and went up to dadawadi. During the rally, awareness was created by holding placards on the importance of swachchta and removal of single use plastics from daily use. Slogans were shouted on cleanliness to spread awareness among the residents, shopkeepers and devotees. The road that leads to Dadawadi was cleaned by involvement of CSWRI staff and Nagarpalika staff. All the plastics, weeds and other debris were removed and made the temple front clean and neat. Finally, swachhta pledge was taken by CSWRI staff, Malpura nagarpalika members, security staff and policemen. During the sanitation drive, Director (Acting) of the institute Dr.A.B. Sahoo, highlighted the importance and benefits of cleanliness and hygiene in daily life and briefed the Swachchta action plan of the Institute



Dr. N. Shanmugam PS & Chairman, SBM











